

ask

THE EXPERT



Finding and retaining top-notch talent

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Q Our full charge bookkeeper is leaving after many years, and we are having the toughest time replacing them! What is going on?

A The unemployment rate for accounting/bookkeeping is 1-2%- the lowest in over a decade! Bookkeepers are notoriously loyal and hard working, and like to stay with one company for a long time, or work for themselves. We need to start thinking out of the box: what would attract a bookkeeper to your company? Consider your environment and culture. Do you have creative, attractive perks? Talent can be hard to find. That is why companies are coming to Action Employment- we have the luxury of spending our time recruiting top notch talent all day and have built a pipeline with our 18 years in business.